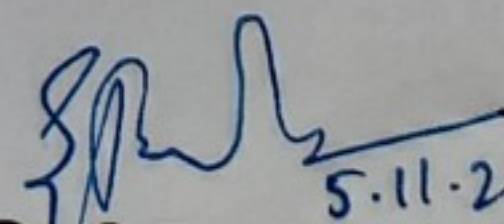


**Dr. Ambedkar Institute of Technology, Bengaluru**  
**Department of Master of Business Administration**

The enclosed documents are verified and approved.

**HOD**




5.11.2022

**Dr. S. Baskaran**

Professor and Head  
Dept. of Master of Business Administration  
Dr. Ambedkar Institute of Technology  
Bangalore-560 056

### III SEMESTER

	<b>Subject : Industrial Internship</b>	<b>Subject Code : 18MBAI38</b>	<b>No. of Credits: 06</b>
	CIE Marks: 50		

### GUIDELINES FOR INDUSTRIAL INTERNSHIP (BETWEEN 2ND AND 3RD SEMESTER MBA)

#### ***COURSE OBJECTIVES:***

- To familiarize the students on Industry Profile and its Scenario.
- To make the students to understand the organization profile, structure, functional areas, and their inter relationship for better decisions & its importance in achieving the goals.
- To expose the students to understand the different organizational set up, environment and its culture.
- To enable the students to apply the theoretical concepts of Mckinsey's 7's model & Michael Porter's Five Force Model their organization study.

#### ***CHAPTER SCHEME:***

#### **CHAPTER 1: INDUSTRY PROFILE**

- 1.1 History or origin of the Industry
- 1.2 Current Status /Scenario of the Industry
- 1.3 Future prospects

#### **CHAPTER 2: ORGANIZATION PROFILE**

- 2.1 Back ground of the organization
- 2.2 Achievements/awards
- 2.3 Nature of business
- 2.4 Vision, Mission, Quality policy
- 2,5 Product/Service Profile
- 2.6 Ownership Pattern
- 2.7 Competitors Information
- 2.8 Infrastructure Details
- 2.9 Future Growth and Prospects

#### **CHAPTER 3: Mckensy's 7S framework and Michael Porter's Five Force Model**

- 3.1 Strategy, Structure, System, Style, Staff, Shared Value, Skills
- 3.2 Bargaining Power of Suppliers and Customers, Threat of New Entry and Substitutes, Rivalry among existing competitors

#### **CHAPTER 4: Analysis of financial statement & SWOT Analysis.**

- 4.1 Ratio Analysis
- 4.2 SWOT Analysis

#### **CHAPTER 5: Conclusions**

- 5.1 Findings

5.2 Suggestions

5.3 Conclusions

5.4 Learning Experience

## **BIBLIOGRAPHY**

**ANNEXURE: if any.**

### ***COURSE OUTCOMES:***

1. Student will gain the knowledge of history & current status of an Industry.
2. Student will understand the background & structure, business environment of the organization.
3. Students will be able to extract and identify Mckinsey's 7S and Porter's Five Force Model information during the organizational study
4. Student will evaluate clearly the financial health through ratios & SWOT analysis.
5. Student will be able to bring out key findings, recommendations and conclusion on their organizational study.

### **Mapping Course Outcomes with Program Outcomes:**

<b>Course Outcomes</b>	<b>Program Outcomes</b>											
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
<b>1</b>	√	√	√							√		
<b>2</b>	√		√		√	√				√		
<b>3</b>	√	√			√			√		√	√	
<b>4</b>				√			√	√			√	
<b>5</b>				√					√			

### **CONTENTS OF THE INTERNSHIP REPORT**

- Cover page
- Certificate from the Organization (scanned copy)
- Certificate from the guide, HOD and Head of the Institution (scanned copy) indicating bonafide performance of internship by the student
- Declaration by the student (scanned copy)
- Acknowledgement
- Table of contents
- List of tables and graphs
- Executive Summary

### **GENERAL GUIDELINES**

- The Internship shall be for a period of 6 weeks.
- No two students of an institute shall work on the same organization.

- The student shall seek the guidance of the internal guide on a continuous basis, and the guide shall give a certificate to the effect that the candidate has worked satisfactorily under his/her guidance.
- Student need to identify an external guide (Working in the organization) and seek guidance from him/her. Format of the internship report shall be prepared using the word processor viz., MS Word, Times New Roman Font, Title of the study 16 font size, All headings 14 font size, Main text 12 font size. On a page layout of A4 size with 1” margin all sides and 1.5 line spacing. The internship report shall not exceed 60 pages.

### **SUBMISSION OF REPORT:**

Students shall submit three\* hard copy of the report to the college (\*Student Copy + Guide Copy + Organization Copy) and a CD containing a soft copy of the report in PDF file (Un-editable Format)

### **BINDING**

Colour of the report: Sky Blue (Hard Bound)

### **EVALUATION:**

Internal evaluation will be carried by the internal guide.

### **VIVA-VOCE / PRESENTATION:**

A viva-voce examination shall be conducted at the institution where a student is expected to give a presentation of his/ her work. The viva –voce examination will be conducted by the respective HOD or Senior Professor or internal Guide of the department and an external evaluator drawn from industry. In case of non availability of industry person, a senior professor or a faculty with more than 10 years of experience may be invited to conduct the viva-voce.



**Dr. Ambedkar Institute of Technology, Bengaluru – 56**  
**Department of Master of Business Administration**  
**Internship- List of Batches & Guide (2019 Batch)**

Sl.No	USN	Name		Name of the Guide
		<b>Batch -1</b>		
1	1DA19MBA51	Yashaswini M G	Reliance Industries Ltd. (Petroleum Products)	Dr.S .Baskaran
2	1DA19MBA50	Vikram N	HDFC Bank Ltd.	
3	1DA19MBA49	Veena. K	Infosys Limited	
4	1DA19MBA48	Vani Narayan Gowda	Housing Development Fin.Corp.ltd.	
		<b>Batch – 2</b>		
5	1DA19MBA47	Vaishnavi Satish	Tata Consultancy Services Ltd.	Dr.Shailaja M L
6	1DA19MBA46	Tanuja Naik	ICICI Bank Ltd.	
7	1DA19MBA45	Sushmitha B	Kotak Mahindra Bank Limited	
8	1DA19MBA44	Supriya S	Hindustan Unilever Ltd.	
		<b>Batch – 3</b>		
9	1DA19MBA43	Sujay.B	ITC Ltd.	Dr. Susheela Devi B Devaru
10	1DA19MBA42	Shodan H	Bharti Airtel Ltd.	
11	1DA19MBA41	Shobitha D V	Larsen and Toubro Ltd.	
12	1DA19MBA40	Sanjeeva G B	Axis Bank Ltd.	
		<b>Batch – 4</b>		
13	1DA19MBA39	Sanjay Kumar H A	Bajaj Finance Ltd.	Dr.Rajeshwari R R
14	1DA19MBA38	Sangeetha.R	Maruthi Suzuki India Limited	
15	1DA19MBA37	Sachin S S	Asian Paints Limited	
16	1DA19MBA36	S Sharmeela Kanna	HCL Technologies Ltd.	
		<b>Batch - 5</b>		
17	1DA19MBA35	Roopa Bk	State Bank of India	Dr.Rajeshwari R R
18	1DA19MBA34	Ritesh R	Nestle India Ltd.	
19	1DA19MBA33	Ranjitha T C	Mahindra & Mahindra Ltd.	
20	1DA19MBA32	Ranganath Gowda S	Sun Pharmaceutical Industries Ltd.	
		<b>Batch - 6</b>		
21	1DA19MBA31	Priyanka H	Dr.Reddys Laboratories Ltd.	Mrs.Vidya R
22	1DA19MBA30	Prajwal Y.N	Ultra Tech Cement Limited	
23	1DA19MBA29	Pavan Kumar E	HDFC Life Insurance Company Limited	
24	1DA19MBA28	Niveditha M V	Power Corporation of India Ltd.	
		<b>Batch - 7</b>		
25	1DA19MBA27	Nidhi Mishra	Britannia Industries Ltd.	Mrs.Vidya R
26	1DA19MBA26	Nandan B R	Titan Company Ltd.	
27	1DA19MBA25	Namitha.N	NTPC Limited	

28	1DA19MBA24	N G Sudeep	Tech Mahindra Ltd.	
		Batch - 8		
29	1DA19MBA23	Mokshith N M	Wipro Ltd.	Mrs.Arundathi S V
30	1DA19MBA22	Meghana.N	Bajaj Auto Limited	
31	1DA19MBA21	Manu H A	Bajaj Finserv Ltd.	
32	1DA19MBA20	Manjunath N	Cipla Ltd.	
		Batch - 9		
33	1DA19MBA19	Kristen Anthony Dsouza	Hero MotoCorp Ltd.	Mrs.Arundathi S V
34	1DA19MBA18	Kavyashree J	Bharat Petroleum Corporation Ltd.	
35	1DA19MBA17	Kavya.S	Indusind Bank Ltd.	
36	1DA19MBA16	Kavya H J	Shree Cement Ltd.	
		Batch - 10		
37	1DA19MBA15	Jeevitha. S N	Eicher Motors Ltd.	Ms.Kavitha S
38	1DA19MBA14	Hussain Sab A	Oil & Natural Gas Corporation Ltd.	
39	1DA19MBA13	Harshitha K	Coal India Ltd.	
40	1DA19MBA12	Dhanuja G	Tata Steel Ltd.	
		Batch - 11		
41	1DA19MBA11	Deepika. R	UPL Ltd.	Ms.Kavitha S
42	1DA19MBA10	D S Ramya	Grasim Industries Ltd.	
43	1DA19MBA09	Chandan G O	Hindalco Industries Ltd.	
		Batch - 12		
44	1DA19MBA08	Chakali Vasundhara	Adani Ports & Special Economic Zone	Dr.Leela M H
45	1DA19MBA07	Bharath M	Indian Oil Corporation Ltd.	
46	1DA19MBA06	Apourva Rashmi G	JSW Steel Ltd.	
47	1DA19MBA05	Akhilandeswari N	Tata Motors Ltd.	
		Batch - 13		
48	1DA19MBA04	Ajay Kumar P	GAIL (India) Ltd.	Dr.Leela M H
49	1DA19MBA03	Aishwarya.S	Bharti Infratel Ltd.	
50	1DA19MBA02	Aishwarya C	Zee Entertainment Enterprises Ltd.	
51	1DA19MBA01	Abhilash K H	Godrej Consumer Products Ltd.	

Coordinator

HOD





# Dr. Ambedkar Institute of Technology

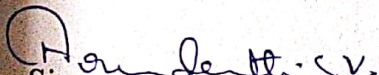
(An Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi,  
Accredited by NAAC with A Grade)  
Near Jnana Bharathi Campus, Bengaluru-560056




## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### CERTIFICATE

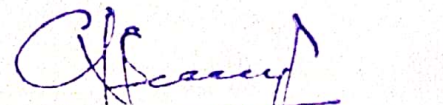
Certified that the Industrial Internship titled "AN ORGANIZATION STUDY AT INDUSIND BANK LIMITED." carried out by Ms. KAVYA.S, USN:1DA19MBA17, a bonafide student of Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BENGALURU, in partial fulfillment for the award of Degree in MASTER OF BUSINESS ADMINISTRATION of Dr. Ambedkar Institute of Technology during the year 2020-2021. It is certified that all corrections/suggestions indicated during Internal Assessment have been incorporated in the report deposited in the department. The Internship report has been approved as it satisfies the academic requirements in respect of industrial internship prescribed for the said Degree.

  
Signature of the Guide

**Mrs. S V ARUNDATHI**  
Assistant Professor, Dept.  
Of MBA, Dr. AIT

  
Signature of the HOD

**Dr. S BASKARAN**  
Assoc. Professor and HOD  
Dept. of MBA, Dr. AIT

  
Signature of the Principal


**Dr. C. NANJUNDASWAMY**  
Principal  
Dr. A.I.T

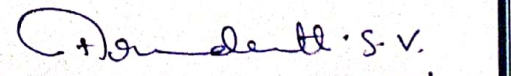
### Viva-Voice Examination

Name of the Examiners

1. Dr. I. G. Saikanth.
2. Arundathi S. V.

Dept. of MBA, Dr. AIT

  
Signature with Date 10.02.2021

  
10/2/2021

# Dr. Ambedkar Institute of Technology

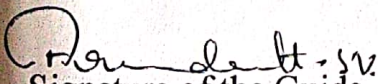
(An Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi,  
Accredited by NAAC with A Grade)  
Near Jnana Bharathi Campus, Bengaluru-560056



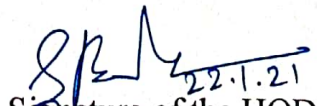
## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### CERTIFICATE

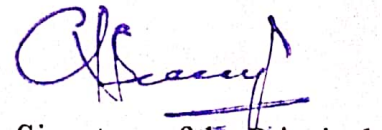
Certified that the Industrial Internship titled "AN ORGANIZATIONAL STUDY AT SHREE CEMENT LIMITED." carried out by Ms. KAVYA H J, USN: IDA19MBA16, a bonafide student of Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BENGALURU, in partial fulfillment for the award of Degree in MASTER OF BUSINESS ADMINISTRATION of Dr. Ambedkar Institute of Technology during the year 2020-2021. It is certified that all corrections/suggestions indicated during Internal Assessment have been incorporated in the report deposited in the department. The Internship report has been approved as it satisfies the academic requirements in respect of industrial internship prescribed for the said Degree.

  
Signature of the Guide

**Mrs. S V ARUNDATHI**  
Assistant Professor, Dept.  
of MBA, Dr. AIT

  
Signature of the HOD

**Dr. S BASKARAN**  
Associate Professor and  
HOD Dept. of MBA, Dr.  
AIT

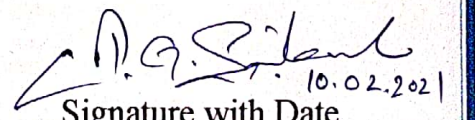
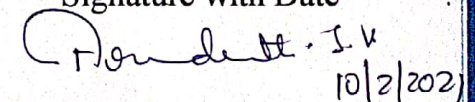
  
Signature of the Principal

**Dr. C. NANJUNDASWAMY**  
Principal  
Dr. A.I.T

### Viva-Voice Examination

Name of the Examiners

1. Dr. I. G. Sailesh, I.V.
2. Arundathi S.V.

  
Signature with Date  
10.02.2021  
  
10/2/2021

# Dr. Ambedkar Institute of Technology

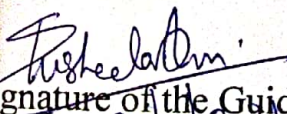
(An Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi,  
Accredited by NAAC with A Grade)  
Near Jnana Bharathi Campus, Bengaluru-560056

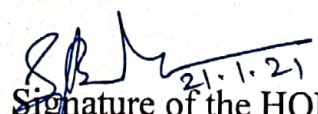


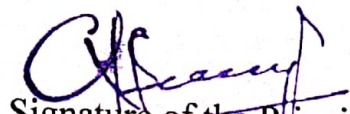
## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### CERTIFICATE

Certified that the Industrial Internship titled "AN ORGANIZATION STUDY AT L&T LTD" carried out by Ms. Shobitha DV, 1DA19MBA41, a Bonafede student of Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BENGALURU, in partial fulfillment for the award of Degree in MASTER OF BUSINESS ADMINISTRATION of Dr. Ambedkar Institute of Technology during the year 2020-2021. It is certified that all corrections/suggestions indicated during Internal Assessment have been incorporated in the report deposited in the department. The Internship report has been approved as it satisfies the academic requirements in respect of industrial internship prescribed for the said Degree.

  
Signature of the Guide  
21/11/2021  
Dr. Susheela Devi B Devaru  
Associate Professor  
Dept of MBA, Dr AIT


  
Signature of the HOD  
21.1.21  
Dr. S BASKARAN  
Associate Professor and HOD  
Dept of MBA, Dr AIT

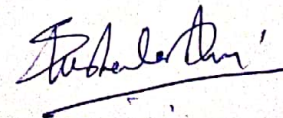
  
Signature of the Principal  
Dr. C. NANJUNDASWAMY  
Principal  
Dr. A.I.T

### Viva-Voice Examination

Name of the Examiners

1. Dr. I.G. Srikanth
2. Dr. Susheela Devi B Devaru

  
Signature with Date 10.02.2021

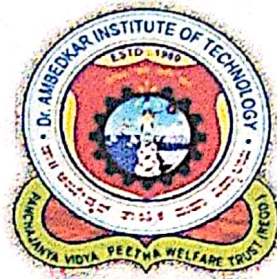


# Dr. Ambedkar Institute of Technology

(An Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi,

Accredited by NAAC with A Grade)


Near Jnana Bharathi Campus, Bengaluru-560056




## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### CERTIFICATE

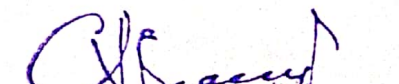
Certified that the Industrial Internship titled "AN ORGANIZATION STUDY AT BAJAJ AUTO LTD." carried out by Ms.MEGHANA.N , USN:1DA19MBA22, a bonafide student of Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BENGALURU, in partial fulfillment for the award of Degree in MASTER OF BUSINESS ADMINISTRATION of Dr. Ambedkar Institute of Technology during the year 2020-2021. It is certified that all corrections/suggestions indicated during Internal Assessment have been incorporated in the report deposited in the department. The Internship report has been approved as it satisfies the academic requirements in respect of industrial internship prescribed for the said Degree.

  
Signature of the Guide

**Mrs. S V ARUNDATHI**  
Assistant Professor  
Dr..AIT

  
Signature of the HOD

**Dr. S BASKARAN**  
Associate Professor and  
HOD Dept. of MBA,  
Dr. AIT


  
Signature of the Principal

**Dr. C. NANJUNDASWAMY**  
Principal  
Dr. A.I.T

### Viva-Voice Examination

Name of the Examiners

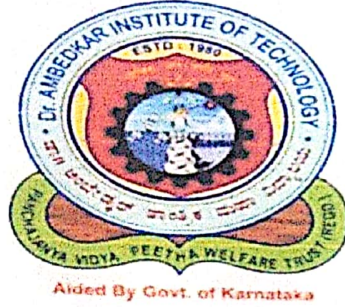
1. Dr. I G. Srilakshmi
2. Arundathi s.v.

  
Signature with Date



# Dr. Ambedkar Institute of Technology

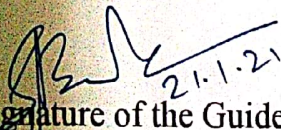
(An Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi,  
Accredited by NAAC with A Grade)  
Near Jnana Bharathi Campus, Bengaluru-560056



## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### CERTIFICATE

Certified that the Industrial Internship titled "AN ORGANIZATIONAL STUDY AT HDFC BANK LTD." carried out by Mr. VIKRAM N, USN: 1DA19MBA50, a bonafide student of Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BENGALURU, in partial fulfillment for the award of Degree in MASTER OF BUSINESS ADMINISTRATION of Dr. Ambedkar Institute of Technology during the year 2020-2021. It is certified that all corrections/suggestions indicated during Internal Assessment have been incorporated in the report deposited in the department. The Internship report has been approved as it satisfies the academic requirements in respect of industrial internship prescribed for the said Degree.

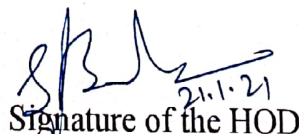
  
21.1.21

Signature of the Guide

**Dr. S. BASKARAN**

Associate. Professor and  
HOD, Dept. Of MBA, Dr.

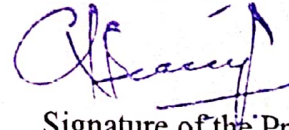
AIT

  
21.1.21

Signature of the HOD

**Dr. S BASKARAN**

Associate. Professor and  
HOD Dept. of MBA, Dr.  
AIT



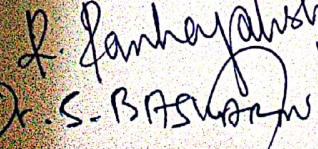
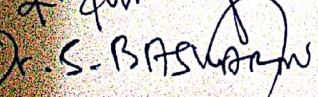
Signature of the Principal

**Dr. C. NANJUNDASWAMY**

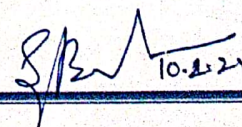
Principal  
Dr. A.I.T

### Viva-Voice Examination

Name of the Examiners

1.   
10/2/2021.
2. 

Signature with Date

  
10.2.21

# Dr. Ambedkar Institute of Technology

(An Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi,  
Accredited by NAAC with A Grade)

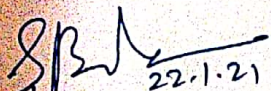
Near Jnana Bharathi Campus, Bengaluru-560056




## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### CERTIFICATE

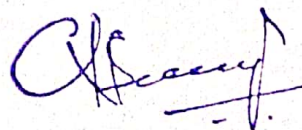
Certified that the Industrial Internship titled “AN ORGANIZATIONAL STUDY AT INFOSYS Ltd.” carried out by Ms. VEENA. K, USN:1D19MBA49, a bonafide student of Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BENGALURU, in partial fulfillment for the award of Degree in MASTER OF BUSINESS ADMINISTRATION of Dr. Ambedkar Institute of Technology during the year 2020-2021. It is certified that all corrections/suggestions indicated during Internal Assessment have been incorporated in the report deposited in the department. The Internship report has been approved as it satisfies the academic requirements in respect of industrial internship prescribed for the said Degree.

  
22.1.21  
Signature of the Guide

**Dr. S BASKARAN**  
Associate. Professor and  
HOD Dept. of MBA, Dr.  
AIT

  
22.1.21  
Signature of the HOD

**Dr. S BASKARAN**  
Associate. Professor and  
HOD Dept. of MBA, Dr.  
AIT

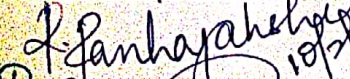
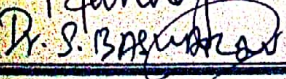


Signature of the Principal

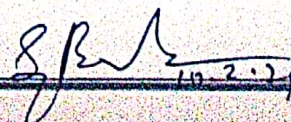
**Dr. C. NANJUNDASWAMY**  
Principal  
Dr. AIT

### Viva-Voice Examination

Name of the Examiners

1.  10/2/21
2. 

Signature with Date

  
10.2.21

# Dr. Ambedkar Institute of Technology

(An Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi,  
Accredited by NAAC with A Grade)  
Near Jnana Bharathi Campus, Bengaluru-560056



## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### CERTIFICATE

Certified that the Industrial Internship titled "AN ORGANIZATION STUDY AT NESTLE Ltd." carried out by Mr. RITESH R, USN: 1DA19MBA34, a bonafide student of Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BENGALURU, in partial fulfillment for the award of Degree in MASTER OF BUSINESS ADMINISTRATION of Dr. Ambedkar Institute of Technology during the year 2020-2021. It is certified that all corrections/suggestions indicated during Internal Assessment have been incorporated in the report deposited in the department. The Internship report has been approved as it satisfies the academic requirements in respect of industrial internship prescribed for the said Degree.

*Rajeshwari RR*  
Signature of the Guide

**Dr. Rajeshwari RR**  
Assistant Professor,  
Dept. of MBA, Dr. AIT

*[Signature]*  
Signature of the HOD

**Dr. S BASKARAN**  
Associate Professor and  
HOD Dept. of MBA, Dr.  
AIT

*[Signature]*  
Signature of the Principal

**Dr. C. NANJUNDASWAMY**  
Principal  
Dr. A.I.T

### Viva-Voice Examination

Name of the Examiners

1. *Dr. Panhajakshi R*
2. *Dr. Rajeshwari R*

Signature with Date

*[Signature]* 10/2/21  
*[Signature]* 10/2/21

# Dr. Ambedkar Institute of Technology

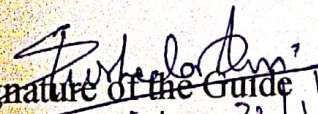
(An Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi,  
Accredited by NAAC with A Grade)  
Near Jnana Bharathi Campus, Bengaluru-560056



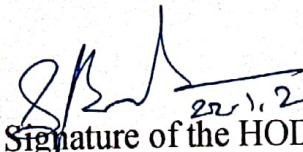
## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### CERTIFICATE

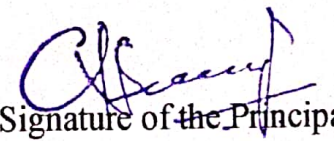
Certified that the Industrial Internship titled "AN ORGANIZATION STUDY AT BHARTI AIRTEL" carried out by Mr. SHODAN H, USN:1DA19MBA42, a Bonafede student of Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BENGALURU, in partial fulfillment for the award of Degree in MASTER OF BUSINESS ADMINISTRATION of Dr. Ambedkar Institute of Technology during the year 2020-2021. It is certified that all corrections/suggestions indicated during Internal Assessment have been incorporated in the report deposited in the department. The Internship report has been approved as it satisfies the academic requirements in respect of industrial internship prescribed for the said Degree.

  
Signature of the Guide  
22/1/2021

**Dr. Susheela Devi B Devaru**  
Associate professor  
MBA Dept.,  
Dr. AIT, Bengaluru.

  
Signature of the HOD  
22/1/21

**Dr. S BASKARAN**  
Associate. Professor and  
HOD Dept. of MBA,  
Dr.AIT

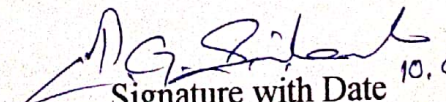
  
Signature of the Principal

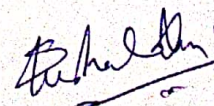
**Dr. C. NANJUNDASWAMY**  
Principal  
Dr. A.I.T

### Viva-Voice Examination

Name of the Examiners

1. Dr. I. G. Saikant
2. Dr. Susheela Devi B Devaru

  
Signature with Date 10.02.2021

  
10/2/2021



# Dr. Ambedkar Institute of Technology

(An Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi,  
Accredited by NAAC with A Grade)  
Near Juana Bharathi, Bengaluru-560056

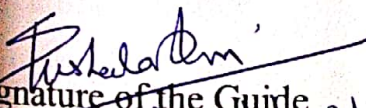


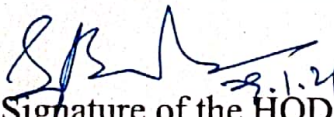
## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

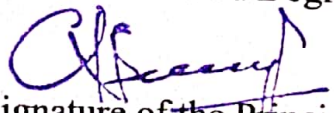
### CERTIFICATE

Certified that the Industrial Internship titled "AN ORGANIZATION STUDY AT ITC" carried out by Mr. Sujay B, USN:1DA19MBA43, a Bonafede student of

Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BENGALURU, in partial fulfillment for the award of Degree in MASTER OF BUSINESS ADMINISTRATION of Dr. Ambedkar Institute of Technology during the year 2020-2021. It is certified that all corrections/suggestions indicated during Internal Assessment have been incorporated in the report deposited in the department. The Internship report has been approved as it satisfies the academic requirements in respect of industrial internship prescribed for the said Degree.

  
Signature of the Guide  
29/11/2021  
Dr. Susheela Devi B Devaru

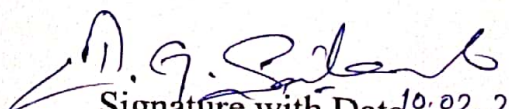
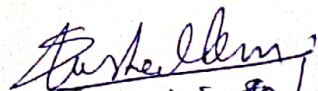
  
Signature of the HOD  
Dr. S BASKARAN  
Associate. Professor and  
HOD, Dept. of MBA,  
Dr.AIT

  
Signature of the Principal  
Dr. C. NANJUNDASWAMY  
Principal  
Dr. A.I.T

### Viva-Voice Examination

Name of the Examiners

1. Dr. I.G. Srikanth
2. Dr. Susheela Devi B Devaru

  
Signature with Date 10.02.2021  
  
29/11/2021

# Dr. Ambedkar Institute of Technology

(An Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi,  
Accredited by NAAC with A Grade)

Near Jnana Bharathi Campus, Bengaluru-560056



## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### CERTIFICATE

Certified that the Industrial Internship titled "AN ORGANIZATION STUDY AT DR. REDDY'S LABORATORIES LTD." carried out by Ms. Priyanka H, 1DA19MBA31, a bonafide student of Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY, BENGALURU, in partial fulfillment for the award of Degree in MASTER OF BUSINESS ADMINISTRATION of Dr. Ambedkar Institute of Technology during the year 2020-2021. It is certified that all corrections/suggestions indicated during Internal Assessment have been incorporated in the report deposited in the department. The Internship report has been approved as it satisfies the academic requirements in respect of industrial internship prescribed for the said Degree.

*vidya R*  
25/1/2021  
Signature of the Guide

**Mrs. VIDYA.R**

Assistant Professor

Dept. of MBA, Dr. AIT

*S Baskaran*  
25.1.21  
Signature of the HOD

**Dr. S BASKARAN**

Associate Professor and

HOD, Dept. of MBA,

Dr. AIT

*C. Nanjundaswamy*  
Signature of the Principal

Signature of the Principal

**Dr. C. NANJUNDASWAMY**

Principal,

Dr. A.I.T

### Viva-Voice Examination

Name of the Examiners

1. VIDYA.R
2. Dr. K. Anand Devi

Signature with Date

*vidya R* 10/2/21  
*Anand* 10/2/21

Dr. AIT/MBA/258/2020-21.

Dr. Ambedkar Institute of Technology, Bengaluru – 56  
Department of Master of Business Administration (MBA)  
III Semester- Industrial Internship - 18MBAI38  
List of Batches & Examiners (2019 – 2020 Batch)  
External Viva Voce on 10/02/2021 (Wednesday)

Time: 09.00 am – 11.00 am

Sl.No	USN	Name	Organization		
		Batch -1			
1	1DA19MBA51	Yashaswini M G	Reliance Industries Ltd. (Petroleum Products)	Dr.S .Baskaran	Dr.Pankajakshi R
2	1DA19MBA50	Vikram N	HDFC Bank Ltd.		
3	1DA19MBA49	Veena. K	Infosys Limited		
4	1DA19MBA48	Vani Narayan Gowda	Housing Development Fin.Corp.ltd.		

Time: 11.00 am – 01.00 pm

Sl.No	USN	Name	Organization		
		Batch – 2			
1	1DA19MBA39	Sanjay Kumar H A	Bajaj Finance Ltd.	Dr.Rajeshwari R R	Dr.Pankajakshi R
2	1DA19MBA38	Sangeetha.R	Maruthi Suzuki India Limited		
3	1DA19MBA37	Sachin S S	Asian Paints Limited		
4	1DA19MBA36	S Sharmeela Kanna	HCL Technologies Ltd.		

Time: 02.00 pm – 04.00 pm

Sl.No	USN	Name	Organization		
		Batch – 3			
1	1DA19MBA35	Roopa B K	State Bank of India	Dr.Rajeshwari R R	Dr.Pankajakshi P.
2	1DA19MBA34	Ritesh R	Nestle India Ltd.		
3	1DA19MBA33	Ranjitha T C	Mahindra & Mahindra Ltd.		
4	1DA19MBA32	Ranganath Gowda S	Sun Pharmaceutical Industries Ltd.		

S. Kanisha  
Coordinator  
5/2/2021

HOD  
5.2.2021

Dr. Ambedkar Institute of Technology, Bengaluru – 56  
 Department of Master of Business Administration (MBA)  
 III Semester- Industrial Internship - 18MBAI38  
 List of Batches & Examiners (2019 – 2020 Batch)  
 External Viva Voce on 10/02/2021 (Wednesday)

Time: 09.00 am – 11.00 am

Sl.No	USN	Name	Organization	Dr.Shailaja M L	Dr.Chandrakala V G
		Batch – 4			
1	1DA19MBA47	Vaishnavi Satish	Tata Consultancy Services Ltd.		
2	1DA19MBA46	Tanuja Naik	ICICI Bank Ltd.		
3	1DA19MBA45	Sushmitha B	Kotak Mahindra Bank Limited		
4	1DA19MBA44	Supriya S	Hindustan Unilever Ltd.		

Time: 11.00 am – 01.00 pm

Sl.No	USN	Name	Organization	Mrs.Vidya R	Dr.Chandrakala V G
		Batch - 5			
1	1DA19MBA31	Priyanka H	Dr.Reddys Laboratories Ltd.		
2	1DA19MBA30	Prajwal Y.N	Ultra Tech Cement Limited		
3	1DA19MBA29	Pavan Kumar E	HDFC Life Insurance Company Limited		
4	1DA19MBA28	Niveditha M V	Power Corporation of India Ltd.		

Time: 02.00 pm – 04.00 pm

Sl.No	USN	Name	Organization	Mrs.Vidya R	Dr.Chandrakala V G
		Batch – 6			
1	1DA19MBA27	Nidhi Mishra	Britannia Industries Ltd.		
2	1DA19MBA26	Nandan B R	Titan Company Ltd.		
3	1DA19MBA25	Namitha.N	NTPC Limited		
4	1DA19MBA24	N G Sudeep	Tech Mahindra Ltd.		

*S. Karitha*  
 Coordinator 5/2/2021

*S. Karitha*  
 HOD 5.2.2021

Dr. Ambedkar Institute of Technology, Bengaluru – 56  
 Department of Master of Business Administration (MBA)  
 III Semester- Industrial Internship - 18MBAI38  
 List of Batches & Examiners (2019 – 2020 Batch)  
 External Viva Voce on 10/02/2021 (Wednesday)

Time: 09.00 am – 11.00 am

Sl.No	USN	Name	Organization	Dr. Susheela Devi B Devaru	Dr.Srikanth I G
		Batch – 7			
1	1DA19MBA43	Sujay.B	ITC Ltd.		
2	1DA19MBA42	Shodan H	Bharti Airtel Ltd.		
3	1DA19MBA41	Shobitha D V	Larsen and Toubro Ltd.		
4	1DA19MBA40	Sanjeeva G B	Axis Bank Ltd.		

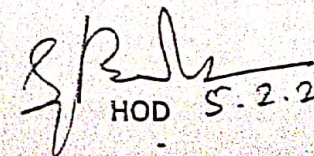
Time: 11.00 am – 01.00 pm

Sl.No	USN	Name	Organization	Mrs.Arundathi S V	Dr.Srikanth I G
		Batch – 8			
1	1DA19MBA23	Mokshith N M	Wipro Ltd.		
2	1DA19MBA22	Meghana.N	Bajaj Auto Limited		
3	1DA19MBA21	Manu H A	Bajaj Finserv Ltd.		
4	1DA19MBA20	Manjunath N	Cipla Ltd.		

Time: 02.00 pm – 04.00 pm

Sl.No	USN	Name	Organization	Mrs.Arundathi S V	Dr.Srikanth I G
		Batch – 9			
1	1DA19MBA19	Kristen Anthony Dsouza	Hero MotoCorp Ltd.		
2	1DA19MBA18	Kavyashree J	Bharat Petroleum Corporation Ltd.		
3	1DA19MBA17	Kavya.S	IndusInd Bank Ltd.		
4	1DA19MBA16	Kavya H J	Shree Cement Ltd.		

S. Kanitha  
 Coordinator 5/2/21

  
 HOD 5.2.2021

Dr. Ambedkar Institute of Technology, Bengaluru – 56  
 Department of Master of Business Administration (MBA)  
 III Semester- Industrial Internship - 18MBA138  
 List of Batches & Examiners (2019 – 2020 Batch)  
 External Viva Voce on 10/02/2021 (Wednesday)

Time: 09.00 am – 11.00 am

SI.No	USN	Name	Organization		
		Batch – 10			
1	1DA19MBA15	Jeevitha. S N	Eicher Motors Ltd.	Ms.Kavitha S	Dr.Lakshminarayana K
2	1DA19MBA14	Hussain Sab A	Oil & Natural Gas Corporation Ltd.		
3	1DA19MBA13	Harshitha K	Coal India Ltd.		
4	1DA19MBA12	Dhanuja G	Tata Steel Ltd.		

Time: 11.00 am – 01.00 pm

SI.No	USN	Name	Organization		
		Batch – 11			
1	1DA19MBA11	Deepika. R	UPL Ltd.	Ms.Kavitha S	Dr.Lakshminarayana K
2	1DA19MBA10	D S Ramya	Grasim Industries Ltd.		
3	1DA19MBA09	Chandan G O	Hindalco Industries Ltd.		

Time: 02.00 pm – 03.00 pm

SI.No	USN	Name	Organization		
		Batch – 12			
1	1DA19MBA08	Chakali Vasundhara	Adani Ports & Special Economic Zone	Dr.Leela M H	Dr.Lakshminarayana K
2	1DA19MBA07	Bharath M	Indian Oil Corporation Ltd.		
3	1DA19MBA06	Apourva Rashmi G	JSW Steel Ltd.		
4	1DA19MBA05	Akhilandeswari N	Tata Motors Ltd.4		

Time: 03.00 pm – 04.00 pm

Sl.No	USN	Name	Organization		
		Batch - 13			
1	1DA19MBA04	Ajay Kumar P	GAIL (India) Ltd.	Dr.Leela M H	Dr.Lakshminarayana K
2	1DA19MBA03	Aishwarya.S	Bharti Infratel ltd.		
3	1DA19MBA02	Aishwarya C	Zee Entertainment Enterprices Ltd.		
4	1DA19MBA01	Abhilash K H	Godrej Consumer Products Ltd.		

*S. Kanitta*  
Coordinator 5/2/2021

*[Signature]*  
HOD 5.2.2021

